



Marketing Chair

Position Description: The Marketing Chair serves as the creative designer and executor for all marketing initiatives within the committee. They are expected to have proficient experience in graphic or web design.

Duties and Responsibilities:

- Attending regular committee meetings
- Attending as needed sub-committee meetings
- Attending as needed two on one meetings with the sub-committee Chair and Social Media Chair
- Designing a vision for the year's marketing initiatives with the Chair and/or Vice Chair
- Creating graphic for all social media platforms, the DLC website, and upcoming events
- Managing the DLC website to ensure information is up to date
- Ensuring marketing initiatives are reaching as much of the student body as possible
- Typically requires 5 hours a week (more when approaching lecture dates)

Qualifications:

- Be enrolled as a full-time student
- Maintain a cumulative GPA no lower than 2.25
- Remain in good academic and disciplinary standing with the University
- Demonstrate skills, knowledge and experience in the role they are applying for
- Ability to be flexible and work well in groups and collaborations
- Ability to meet deadlines.