



Promotions Chair

Position Description: The Promotions Chair serves as the organizer and executor for all promotional materials and events for DLC. This includes tabling, give-aways, and other promotional activities for both DLC and the committee as a whole. They are expected to have experience in event promotion and organization.

Duties and Responsibilities:

- Attending regular committee meetings
- Attending as needed sub-committee meetings
- Managing DLC merchandise
- Ordering new promotional material for DLC
- Procuring all give-away items and materials
- Reaching out to student groups through promotional material (such as t-shirts)
- Working with Housing and RA's to create in-dorm promotional events for DLC lectures and accessory events
- Occasionally working with the Marketing Chair to innovate promotional techniques
- Typically requires 5 hours a week (more when approaching lecture dates)

Qualifications:

- Be enrolled as a full-time student
- Maintain a cumulative GPA no lower than 2.25
- Remain in good academic and disciplinary standing with the University
- Demonstrate skills, knowledge and experience in the role they are applying for
- Ability to be flexible and work well in groups and collaborations
- Ability to meet deadlines.