



Social Media Chair

Position Description: The Social Media Chair serves as the administrator for all social media platforms (including Twitter, Instagram, and LinkedIn). They are expected to have experience in social media management and graphic design.

Duties and Responsibilities:

- Attending regular committee meetings
- Attending as needed sub-committee meetings
- Attending as needed two on one meetings with the sub-committee Chair and Marketing Chair
- Managing social media platforms
- Increasing following across all social media platforms
- Overseeing any give-away or promotional events on social media
- Innovating previous social media techniques to engage audiences further
- Typically requires 5 hours a week (more when approaching lecture dates)

Instagram: @uarklectures

Twitter: @ualectures

LinkedIn: University of Arkansas Distinguished Lectures Committee

Qualifications:

- Be enrolled as a full-time student
- Maintain a cumulative GPA no lower than 2.25
- Remain in good academic and disciplinary standing with the University
- Demonstrate skills, knowledge and experience in the role they are applying for
- Ability to be flexible and work well in groups and collaborations
- Ability to meet deadlines.